



Release date:  
Sept. 3, 2022

## **SUMMER PRO AUDIO TRADE SHOWS A HIT FOR HEAR TECHNOLOGIES** **Connecting with industry professionals and musicians**

Trade shows are the highlight of our year at Hear Technologies. We get to connect with musicians, engineers, and future customers, who provide us with feedback and suggestions for future innovations. This summer was no exception.

At the NAMM Show in Anaheim, CA, our team got to see musician friends and west-coast acquaintances, and it was a blast watching people try Hear gear hands-on. We got suggestions for studio and live tools musicians could use, and we got to make some new friends.

The InfoComm Show in Las Vegas, NV, provided us with a broad audience. Our senior design engineer presented an in-person CTS-credits class on personal monitor mixing systems, and our team got to chat with attendees with education, business, house of worship, and other backgrounds. We loved the enthusiasm, especially of people who only knew us from our legacy Hear Back mixer system and were thrilled to discover our new innovations. The best was when one attendee jumped up and down with excitement after trying new Hear gear.

Trade shows give us great ideas for new products and features. That's where the ideas originated for the stereo and solo functions on the Hear Back PRO Mixer, as well as our design for the Dante-enabled Switch Back M8RX.

But this year's trade shows aren't over! We are looking forward to October's AES Show, our most technical and intense show. AES is focused on audio engineers who really know their stuff, and we thrive on sharing our bona fides and new ideas.

We deeply appreciate everyone who stops by our trade show booth, both old friends and new introductions.

Hear Technologies is a world leader in pro audio and monitoring equipment for live, recording studios, and worship. Designed and built in the U.S. For more, visit [HearTechnologies.com](http://HearTechnologies.com).

